

“Ecotextyle: Vocational Education and Training on Product Environmental Management for the Footwear and Textile Sector”

2017-1-ES01-KA202-038667



Press note 3 (third transnational meeting)

1. Introduction

In order to ensure a good visibility of “**Ecotextyle**” and its third meeting in Poland (M3) on each partner country, *Partner Organisations* must prepare and publish at their websites, magazines, social networks, forward to footwear and textile organisations and/or send to public media (radio, newspapers, TV, etc.) a press release about the project.

The objective of this press release is to inform the local community that your organisation is a partner of this European project, co-funded by the European Commission through the Erasmus+ Programme, the project implementation calendar, main objectives, target group, etc. and promote among the population of your communities their participation on the website of the project and Facebook.

In order to achieve this, *Partner Organisations* must disseminate this press release and sent by e-Mail to the *Coordinating Organisation* before the **05/10/2018** a copy of the final press release as well as a scanned copy of its publications, screenshots and links of the websites or media on which the press release is published.

The Press Release must include;

1. General details of the project: name and support received from the European Commission through the Erasmus+ Programme and its Key Action 2.
2. The dates of the meeting (**01/10/2018** to the **04/10/2018**), location (Krakow, Poland) and short description.
3. The logo of the Erasmus+ programme:



Co-funded by the
Erasmus+ Programme
of the European Union

Link to download:

http://eacea.ec.europa.eu/img/logos/erasmus_plus/eu_flag_co_funded_pos_%5Brgb%5D_right.jpg

4. The logo of the project:



Link to download:

https://drive.google.com/file/d/1_MuOmi5rf27GeNuPUELgz230IHCxXu-e/view

5. Contact details: contact details of your organisation.
6. **(Optional)** The summary of the project: description aims, objectives, partners, calendar, etc. and the name of the partner organisations that will participate on the project.

| Nr. | Name | Country | Website |
|-----|---------------------------|---------|--|
| P1 | CTCR APIDIT (coordinator) | ES | www.ctcr.es |
| P2 | Neo Sapiens SLU | ES | www.neo-sapiens.com |
| P3 | BATTI | BG | www.batti.eu |
| P4 | UNIVPM | IT | www.univpm.it |
| P5 | IPS Krakow | PL | www.ips.krakow.pl |
| P6 | Zavod IRCUO | SI | www.ircuo.si |
| P7 | SATRA | UK | www.satrap.com |

On the next page you can find a model or template of the article in English that can be used, reduced, modified and/or translated in order to be published on the local webs or media in each partner country.

2. Press release sample (English version)

All ready for the third transnational meeting of Ecotextyle

Representatives of all the partner organisations of Ecotextyle will meet from the 01/10/2018 to the 04/10/2018 in Krakow (Poland) in order to conclude the work on the training online platform about sustainable production on the footwear and textile sector that will be presented on autumn of this year.

The aim of this third transnational activity is to allow those experts working on the project to supervise and finish the design of the online training platform that have been created along the first year of the project. The platform, that will be presented in all the project countries in autumn of this year, will allow professionals, companies and students on the footwear and textile sector to increase their competences on sustainable productions and acquire a new knowledge on issues related to it (e.g. Product life cycle analysis, ecodesign, environmental footprint, ecolabeling, new Product Environmental Footprint (PEF), etc.). The meeting will be also used to coordinate the testing of this platform in all the partner countries and to get to know the structures of IPS, the hosting partner of the activity. If you want to participate on this pilot learning experience or get to know more about the project, you can join its Facebook page, website (www.ecotextyle.eu) or contact the partner organisation in your country (**write here the contact details of your organisation**).

(Optional) Ecotextyle is a 24-month project funded under the Erasmus+ programme of the European Commission coordinated by the Centro Tecnológico del Calzado de La Rioja (CTCR) with the cooperation of the social company from Arnedo Neo Sapiens, BATTI (Bulgaria), Università Politecnica delle Marche (UNIVPM) (Italy), Institute of Leather Industry in Lodz (IPS) (Poland), Zavod IRCUO (Slovenia) and SATRA Technology Centre (United Kingdom). The initiative aims to gather organisations working on the design of programmes to train and educate on product environmental footprints (PEF) on the footwear sector and the production of textile complements related to it. Its objective is to establish the appropriate training within SMEs or training centres to be able to implement the PEF methodology, in line with the future European policies by providing their staff the curricular skills and competences needed for an appropriate development of their professional profiles.