



“Ecotextyle: Vocational Education and Training on Product Environmental Management for the Footwear and Textile Sector”

2017-1-ES01-KA202-038667



Press note 4 (fourth transnational meeting)

1. Introduction

In order to ensure a good visibility of “**Ecotextyle**” and its fourth and last meeting in Slovenia (M4) on each partner country, *Partner Organisations* must prepare and publish at their websites, magazines, social networks, forward to footwear and textile organisations and/or send to public media (radio, newspapers, TV, etc.) a press release about the project.

The objective of this press release is to inform the local community that your organisation is a partner of this European project, co-funded by the European Commission through the Erasmus+ Programme, the project implementation calendar, main objectives, target group, etc. and promote among the population of your communities their participation on the website of the project and Facebook.

In order to achieve this, *Partner Organisations* must disseminate this press release and sent by e-Mail to the *Coordinating Organisation* before the **19/06/2019** a copy of the final press release as well as a scanned copy of its publications, screenshots and links of the websites or media on which the press release is published.

The Press Release must include;

1. General details of the project: name and support received from the European Commission through the Erasmus+ Programme and its Key Action 2.
2. The dates of the meeting (**27/05/2019** to the **30/05/2019**), location (Žiri, Slovenia) and short description.
3. The logo of the Erasmus+ programme:



Co-funded by the
Erasmus+ Programme
of the European Union

Link to download:

http://eacea.ec.europa.eu/img/logos/erasmus_plus/eu_flag_co_funded_pos_%5Brgb%5D_right.jpg

4. The logo of the project:



Link to download:

https://drive.google.com/file/d/1_MuOmi5rf27GeNuPUeLgz230IHcXu-e/view

5. Contact details: contact details of your organisation.

6. **(Optional)** The summary of the project: description aims, objectives, partners, calendar, etc. and the name of the partner organisations that will participate on the project.

Nr.	Name	Country	Website
P1	CTCR APIDIT (coordinator)	ES	www.ctcr.es
P2	Neo Sapiens SLU	ES	www.neo-sapiens.com
P3	BATTI	BG	www.batti.eu
P4	UNIVPM	IT	www.univpm.it
P5	IPS Krakow	PL	www.ips.krakow.pl
P6	Zavod IRCUO	SI	www.ircuo.si
P7	SATRA	UK	www.satrapl.com

On the next page you can find a model or template of the article in English that can be used, reduced, modified and/or translated in order to be published on the local webs or media in each partner country. Pictures of the meeting can be found on the next link:

<https://drive.google.com/drive/folders/1zXFswWX0VX9UkCXyRDhsMZGk5entb7L7?usp=sharing>

2. Press release sample (English version)

Implementation of the final transnational meeting of Ecotextyle

Representatives of all the partner organisations of this European initiative met together in Žiri, Slovenia, to participate on the last transnational event to be carried during the project.

All the partner organisations of the project attended its last transnational meeting that was hosted on the last week of May by IRCUO on the headquarters of the entity in Slovenia. The meeting was especially used to monitor the current stage of Ecotextyle on which professionals and students from Italy, Poland, Slovenia, Spain and UK are testing the training platform created by the project on sustainable productions of footwear and textile products. Attendees could share how this process is going on each country, check the participation on the activities proposed and discuss about potential improvements to be done on the project materials according to the feedback of those testing the mentioned tool. Moreover, the meeting was used to agree how partners will measure the impact of the project at its end and to design the structure and content of the last activities of the project: six multiplier events on different countries that will allow to give visibility to the project materials and spread its results among different stakeholders of the footwear, textile and education sector (If you want to participate on these events to be carried out in September 2019 in Bulgaria, Italy, Poland, Slovenia, Spain and UK or get to know more about the project, you can join its Facebook page, website (www.ecotextyle.eu) or contact the partner organisation in your country (**write here the contact details of your organisation**). Out of these activities related to the project programme, participants on the meeting had also the chance of discovering the local culture of the hosting venue as well as to visit the factory of the footwear producer Alpina, worldwide known for its sport and mountain shoes.

(Optional) Ecotextyle is a 24-month project funded under the Erasmus+ programme of the European Commission coordinated by the Centro Tecnológico del Calzado de La Rioja (CTCR) with the cooperation of the social company from Arnedo Neo Sapiens, BATTI (Bulgaria), Università Politecnica delle Marche (UNIVPM) (Italy), Institute of Leather Industry in Lodz (IPS) (Poland), Zavod IRCUO (Slovenia) and SATRA Technology Centre (United Kingdom). The initiative aims to gather organisations working on the design of programmes to train and educate on product environmental footprints (PEF) on the footwear sector and the production of textile complements related to it. Its objective is to establish the appropriate training within SMEs or training centres to be able to implement the PEF methodology, in line with the future European policies by providing their staff the curricular skills and competences needed for an appropriate development of their professional profiles.